

STRATEGIC ACCOUNT MANAGER

Details

Roswell, GA, United States (706) 575-8651 mackjor@gmail.com

Links

LinkedIn

Personal Website

Skills

Ability to Work in a Team

Communication

Customer Service

Leadership Skills

Adaptability

Creativity and Problem Solving

Collaboration Skills

Project Management Skills

Excellent Communication Skills

Profile

Experienced and self-motivated Senior Account Executive with 10+ years of selling experience closing net new business and expanding current books of business.

Employment History

Senior Account Executive at Upside, Atlanta, GA

JANUARY 2023 — PRESENT

- Sell into a multi-vertical portfolio consisting of fuel, restaurants, grocery, and retail.
- Prospect hunt through a series of cadences, including automated outreach, personalized messaging, LinkedIn messages, cold calling, etc.
- Prioritize pipe to facilitate the interest of the company, enabling us to grow in areas of need and lift the rest of the business.
- First-mover on many new accounts, bringing us new corporate relationships and growing the company portfolio through warm introductions.
- At or over 100% attainment each quota cycle.

Enterprise Account Manager at Skilljar, Atlanta, GA

SEPTEMBER 2021 — JANUARY 2023

- Carried a book of business of 40+ strategic accounts, with the objective to organically grow and expand our partnership with each of them.
- Performed extensive stakeholder mapping to identify and develop relationships with business units we had not yet penetrated.
- Handled renewals for all accounts, averaging 15%+ uplift YoY.
- Closed several major new logo business units each quarter, continuously expanding my book of business and generating more brokered introductions and advocates each quarter.
- Met or exceeded 100% of my quota every quarter.

Senior Enterprise Account Manager at Deputy, Atlanta, GA

DECEMBER 2018 — SEPTEMBER 2021

- Prospected and sold into businesses that aligned with our value proposition.
- Partnered with top revenue-generating clients to drive satisfactions and penetrate business units we previously had no access to.
- Handled renewals for top accounts with revenue exceeding \$5M ARR.
- Planned and facilitated quarterly executive steering committee meetings to drive alignment with c-suite teams across all organizations.
- 100% quota attainment every quarter with very few exceptions.

Enterprise Account Manager at Horizon Software, Duluth, GA

APRIL 2015 — DECEMBER 2018

- Served as a liaison between largest subset of customers and Horizon, ensuring retention stayed near 100% and accounts were empowered to grow within our software suite.
- Consulted on specific customer needs, offering products within our suite that best solved for their complex issues.
- Managed and oversaw implementation projects that were within my book of business, ensuring timely and accurate rollouts.

Implementation Engineer at Horizon Software, Duluth, GA

MARCH 2011 — APRIL 2015

- Successfully implemented and maintained six very large-scale product rollouts, with many medium and smaller implementations in between.
- Oversaw all projects from start to finish, from change management to transitional planning and execution.

Education

Business Administration, Western Governor's University, Atlanta, GA

Returned to school online to finish my degree during lockdown.

Software Engineering, Auburn University, Auburn, AL

AUGUST 2006 — DECEMBER 2010

Studied software engineering for four years before accepting an engineering job and ultimately returning to complete my degree in business administration.