

STRATEGIC ACCOUNT MANAGER

#### **Details**

Roswell, GA
United States
(706) 575-8651
mackjor@gmail.com

## Links

<u>LinkedIn</u>

**Portfolio** 

### **Skills**

Ability to Work in a Team

Communication

**Customer Service** 

Leadership Skills

Adaptability

Creativity and Problem Solving

Collaboration Skills

**Project Management Skills** 

**Excellent Communication Skills** 

## **Profile**

Experienced and self-motivated Strategic Account Manager with 10+ years of account management experience closing net new business and expanding current book of business

# **Employment History**

## Strategic Account Manager, Upside, Atlanta, GA

JANUARY 2023 - PRESENT

- Partner closely with largest subset of strategic customers to drive expansion and retention while ensuring stakeholders on both sides are aligned and informed.
- Expanded current book of business by over 30% since January 2023.
- Closed deals with several acquired companies within my book of business.
- Launched a new vertical within another business unit with our largest strategic customer, creating a roadmap for success within our organization.
- Over 100% attainment every quarter in 2023.

## Enterprise Account Manager, Skilljar, Atlanta, GA

SEPTEMBER 2021 - JANUARY 2023

- Carried a book of business of 40+ strategic accounts, with the objective to organically grow and expand our partnership with each of them.
- Performed extensive stakeholder mapping to identify and develop relationships with business units we had not yet penetrated.
- Handled renewals for all accounts, averaging 15%+ uplift YoY.
- Closed several major new logo business units each quarter, continuously expanding my book of business and generating more brokered introductions and advocates each quarter.
- Met or exceeded 100% of my quota every quarter.

#### Senior Enterprise Account Manager, Deputy, Atlanta, GA

DECEMBER 2018 - SEPTEMBER 2021

- Partnered with top revenue-generating clients to drive satisfactions and penetrate business units we previously had no access to.
- Handled renewals for top accounts with revenue exceeding \$5M ARR.
- Planned and facilitated quarterly executive steering committee meetings to drive alignment with c-suite teams across all organizations.
- 100% quota attainment every quarter with very few exceptions.

#### Enterprise Account Manager, Horizon Software, Duluth, GA

APRIL 2015 - DECEMBER 2018

- Served as a liaison between largest subset of customers and Horizon, ensuring retention stayed near 100% and accounts were empowered to grow within our software suite.
- Consulted on specific customer needs, offering products within our suite that best solved for their complex issues.
- Managed and oversaw implementation projects that were within my book of business, ensuring timely and accurate rollouts.

#### Implementation Engineer, Horizon Software, Duluth, GA

MARCH 2011 - APRIL 2015

 Successfully implemented and maintained six very large-scale product rollouts, with many medium and smaller implementations in between. • Oversaw all projects from start to finish, from change management to transitional planning and execution.

# **Education**

## Business Administration, Western Governor's University, Atlanta, GA

JANUARY 2020 - DECEMBER 2020

Returned to school online to finish my degree during lockdown.

## Software Engineering, Auburn University, Auburn, AL

AUGUST 2006 - DECEMBER 2010

Studied software engineering for four years before accepting an engineering job and ultimately returning to complete my degree in business administration.